

ADVERTISING RESERVATION FORM

Organization: _____
 Billing Contact: _____ Billing Email: _____
 Design Contact: _____ Design Email: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____

PRINT AD SIZES

Cover
5.5" x 8.5"
(Full Bleed)

Full Page
5" x 7.5"

Half Page
5" x 3.75"

DIGITAL AD SIZES

Newsletter
600x400px

Website
728x300px

AD OPTIONS:

FULL SEASON

HALF SEASON FALL SPRING

PRINT

			first-time discount:		first-time discount:
Back Cover (Color)	<input type="radio"/>	\$1,950		\$N/A	
Inside Front Cover (Color)	<input type="radio"/>	\$1,700	\$1,450	<input type="radio"/>	\$925
Inside Back Cover (Color)	<input type="radio"/>	\$1,625	\$1,375	<input type="radio"/>	\$875
Full Page (Color)	<input type="radio"/>	\$1,350	\$1,150	<input type="radio"/>	\$725
Full Page (B & W)	<input type="radio"/>	\$1,250	\$1,065	<input type="radio"/>	\$675
Half Page (Color)	<input type="radio"/>	\$675	\$575	<input type="radio"/>	\$350
Half Page (B & W)	<input type="radio"/>	\$625	\$530	<input type="radio"/>	\$325

DIGITAL

Email Newsletter: One month, \$350 Two or more months, \$250 each

Requested Month(s): _____

AYS Website: Season Schedule Page, \$750

PAY BY:

ENCLOSED CHECK

CREDIT CARD

Name on Card: _____
 Card Number: _____
 Expiration Date: _____ Security Code: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____

AD SPECS:

Print: Bleeds on cover only (0.125"), for all others, print size is as-shown.

Print & Digital: AI or PDF or format preferred

SUBMISSION: Email PDF or AI ad file to Ads@AYSymphony.org
RESERVATION DEADLINE: Submit this form by September 4, 2018
ARTWORK DEADLINE: Submit ad artwork by September 10, 2018

AYS is a 501(c)3 nonprofit organization | Tax ID #95-2076046

AMERICAN YOUTH SYMPHONY, 5150 Wilshire Boulevard, Suite #506, Los Angeles, CA 90036

Phone: (310) 470-2332 | Fax (310) 470-2772 | Questions? Email: Alice.Dutton@AYSymphony.org

WE WILL DESIGN YOUR AD FOR AN ADDITIONAL CHARGE OF \$100